

# PRESS RELEASE

**PSA Surigao del Norte Data Collection for the 2024 Annual Survey of Philippine Business and Industry (ASPBI) and the 2024 Survey on Information and Communication Technology (SICT) Starts this April 2025**

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*Snapshots during the third level training of the 2024 ASPBI and 2024 SICT with the SSS/OIC Avelina, the focal persons, SA Rubio and AS Er-er, and the statistical researchers.*

15 April 2025 – SURIGAO DEL NORTE. The Annual Survey of Philippine Business and Industry (ASPBI) and the Survey on Information and Communication Technology (SICT), which make use of the 2024 data, are the two significant economic surveys that will be conducted by the Philippine Statistics Authority this April 2025. For data-driven national and

regional economic strategies and MSME analysis, the PSA emphasizes the significance of truthful and complete responses from the selected establishments.

A total of 162 sample establishments in Surigao del Norte will be covered by the 2024 ASPBI, which is designed to track economic activity across multiple sectors such as agriculture, manufacturing, utilities, construction, trade, finance, and services. This survey will collect key data on employment, revenue, expenses, e-commerce sales and purchases, capital expenditures, book value, and capacity utilization, among others.

Meanwhile, the SICT will collect data from 132 sample establishments. The major data items to be collected include ICT resources, network channels, internet connection, utilization of ICT resources, internet usage, website presence, e-commerce, use of mobile phones or smartphones, and social media accounts, among others. This is vital for informed policymaking and for tracking the nation's progress in closing the digital divide.

These surveys are mandated by Republic Act No. 10625, also known as the Philippine Statistical Act of 2013. The PSA strictly adheres to Section 7 of RA 6713 and Sections 26 and 27 of RA 10625, which prohibit the disclosure and misuse of confidential data.



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